



## **Program Book Advertisement & Sponsorship Form**

### **Red, White & Blades 2010 and Skate Milwaukee 2010**

Wisconsin Figure Skating Club, Inc.

The **Wisconsin Figure Skating Club (WFSC)** invites you to support our public education and amateur skater development programs as a 2010 sponsor of our **Red White & Blades, 35th Annual Ice Show** and nationally recognized **Skate Milwaukee US Figure Skating Competition!** The annual ice show and competition, both sanctioned by the **U.S. Figure Skating Association (USFSA)**, attracts the area's best amateur skaters, including freestyle, ice dancing, pairs and synchronized team skaters. Featured skaters include regional and national level competitors who are a joy and inspiration for skaters and fans of all ages. WFSC is a 501(c)3 not-for-profit charitable and educational organization. Your contributions are tax deductible; please consult with your tax advisor for the amount eligible.

WFSC is proud to announce that all four performances of this year's ice show will be held at our home rink, the Pettit National Ice Center, May 14-16, 2009. The shows will draw nearly 2000 audience members from throughout southeastern Wisconsin and Illinois.

Our Skate Milwaukee competition will be held July 8 through 11, 2010 at the MSOE Kern Center in Downtown Milwaukee and will draw top level competitive skaters from throughout the Midwest and the country's respected national and international level officials including Olympic medalists.

Please help to sponsor the dreams and efforts of our talented skaters with a sponsorship commitment as a Red, White or Blades sponsor. Based on your sponsorship level, you will receive recognition ad space in several souvenir programs and membership publications as detailed in the attached sponsor menu. All ads must be camera ready and sent electronically to: [rwb2010@wisconsinfsc.org](mailto:rwb2010@wisconsinfsc.org). Local businesses may include coupons in their recognition ad space, which can help track audience awareness of your charitable support.

#### **THE DEADLINE FOR SPONSORSHIP COMMITMENTS & AD SUBMISSIONS.**

**Red, White & Blades – APRIL 23, 2010**

**Skate Milwaukee – JUNE 18, 2010**

Please secure your sponsorship commitment for our skater and public education programs and related advertisement space either on-line at [www.wisconsinfsc.org/store](http://www.wisconsinfsc.org/store) or send your order and check payable to Wisconsin Figure Skating Club to:

Mary Wray, Wisconsin FSC  
c/o Pettit National Ice Center  
500 S. 84th Street  
Milwaukee, WI 53214

If you are interested in helping to support our show and competition in another way—with in-kind donations, as a corporate sponsor year-round, or with volunteer time—please let us know.

Thank you for supporting our community's talented skaters and athletes!

Red White & Blades 2010 and Skate Milwaukee 2010 Parent Volunteer Leadership Teams

[rwb2010@wisconsinfsc.org](mailto:rwb2010@wisconsinfsc.org)

## Sponsorship Menu & Commitment Form

### Program Book Advertisement

DEADLINES FOR SPONSORSHIP RECOGNITION ADS:

Red, White & Blades – APRIL 23, 2010

Skate Milwaukee – JUNE 18, 2010

SPONSORSHIP MENU: Title Sponsorship Levels with Sponsor Ad Recognitions and Benefits	Donation	Quantity	Amount Due
<p><b>*Red* Sponsor—(2) Championship level opportunities, the gold standard!</b>                      –Full page, outside back or inside front cover, color 5.5” W x 8.5” H in Red, White &amp; Blades Program (please state your preference of inside or outside)                      –Full page, outside back or inside front cover, color 5.5” W x 8.5” H in Skate Milwaukee Program (please state your preference of inside or outside)                      –Eight tickets to the Red, White &amp; Blades Ice Show                      –Prominent Signage in the Pettit and Kern ice arena lobbies and verbal recognition during the run of the show and competition (submit logo)</p>	\$750 +		
<p><b>*White* Sponsor—(1) Supporting skaters’ dreams and high aspirations!</b>                      –Full page color, inside back cover, 5.5” W x 8.5” H Red, White &amp; Blades Program                      –Full page color inside back cover, 5.5” W x 8.5”H Skate Milwaukee Program                      –Four tickets to the Red, White &amp; Blades Ice Show; logo signage at ice arenas</p>	\$500		
<p><b>*Blades* Sponsor—helping to make skating affordable to more skaters!</b>                      –Full page ad, B&amp;W 5.5” W x 8.5” H Red, White &amp; Blades Program, name on signs                      –Full page ad, B&amp;W 5.5” W x 8.5” H Skate Milwaukee Program, name on signs</p>	\$225-\$499		
Full page, outside back cover, color 5.5” W x 8.5” H – RWB 2010	See Red Sponsor level		
Full page, outside back cover, color 5.5” W x 8.5” H – Skate Milwaukee	See Red Sponsor level		
Full page, inside cover, color 5.5” W x 8.5” H – RWB 2010	See Red & White Sponsor		
Full page, inside cover, color 5.5” W x 8.5” H – Skate Milwaukee	See Red & White Sponsor		
Full page, B&W 5.5” W x 8.5” H – RWB 2010	\$125		
Full page, B&W 5.5” W x 8.5” H – Skate Milwaukee	\$125		
Half page, B&W 5.5” W x 4” H – RWB 2010	\$75		
Half page, B&W 5.5” W x 4” H – Skate Milwaukee	\$75		
Business card, B&W 3.5 W x 2” H – RWB 2010	\$40		
Business card, B&W 3.5 W x 2” H – Skate Milwaukee	\$40		
Skater Good Luck Square, B&W 2” x 2” – RWB 2010	\$10		
Skater Good Luck Square, B&W 2” x 2” – Skate Milwaukee	\$10		
Skater Good Luck Square, B&W 3” x 3” – RWB 2010	\$15		
Skater Good Luck Square, B&W 3” x 3” – Skate Milwaukee	\$15		
<b>Total Amount Due</b>			

Please submit electronic copy to: [rwb2010@wisconsinfsc.org](mailto:rwb2010@wisconsinfsc.org). Send your order and check payable to Mary Wray, Wisconsin FSC : c/o Pettit National Ice Center, 500 S. 84th Street, Milwaukee, WI 53214

Name or Business:

Contact Name (if different from above):

Mailing Address:

Phone:

Email:

WFSC Member responsible for this sponsorship commitment.

Additional Instructions: